



**SIGN FUTURE INDUSTRY SDN BHD**

**3D BOX UP MAKER & SUPPLY**

**大马首家 3D立体字 网络平台 自动报价**

[www.signfuture.com.my](http://www.signfuture.com.my)



# SIGN FUTURE

## CONTENTS



- SF Company Background
- SF Vision & Mission
- SF Selling Points
- SF Products
- SF Services
- SF Production Overview
- SF Project Showcase
- SF Logo Rationale



Sign Future is a company that specializes in providing services to the advertising industry.

The founder JIRO GOH, started working and learning in Johor since 2012, and by 2014, he began a part-time study-work arrangement in Subang. That same year, he embarked on his entrepreneurial journey, initially selling business card designs, gradually moving on to handling numerous signboard businesses.

After graduating from university in 2018, he opened his first store in Klang. That year, the company took on the sticker business for Huawei in the southern region, as well as handling advertising boards for all the major tuition centers in Kuala Lumpur and Selangor, along with the advertising business for "XING FU TANG" across Malaysia.

In 2020, the company faced a bottleneck during the Movement Control Order (MCO), prompting a move to a factory in Shah Alam. We invested in numerous machines and began expanding the business, wholesaling 3D box up signs to our client.

While wholesaling these 3D box up signs, we realized that calculating prices one by one each time was time-consuming and slowed down our quotation process for our client. So, during the Conditional Movement Control Order (CMCO) period, we made a decision to break away from tradition and move towards technology. We aimed to automate everything, and that year, we created an automatic quotation platform for our client. This platform marked the first 3D box up sign platform in Malaysia. Moreover, the company phased out traditional handmade signs and introduced the first 3D printer for wholesale to our client. Initially, we encountered several issues, which we resolved step by step.

After a while, we realized that one machine wasn't sufficient for wholesale demands. Hence, we acquired three, five, and then ten machines, all to expedite wholesale operations for our client, enabling them to close deals with their clients within shorter time frames.

Ultimately, in the future, we aim to create even more robust systems, enabling Sign Future to assist more client and continually enhance our traditional industry."

## Vision

Sign Future aims to be a systematic enterprise within the advertising industry. We are committed to delivering the best services to our clients, aspiring to cater to customers across Malaysia.

## Mission

Sign Future will consistently innovate its products to advance signage in Malaysia, aiding clients in attracting more foot traffic.

We will assist more designers, enabling them to earn greater wealth through our company's business model and lead better lives.

Moreover, we will elevate the quality of wholesale products for our counterparts, enabling them to swiftly access our products, expedite more customer transactions, and enhance their income.

We are committed to providing the best service attitude to our clients, ensuring that opening new stores brings them joy, continuing this legacy of continuous satisfaction

The image shows a screenshot of the Sign Future website. The top navigation bar includes links for Home, Products, Template, User Guide, FAQ, Contact Us, Package, Company Profile, and a user profile icon. A search bar is located on the right. The main banner features the text "The First Online Platform Supply 3D Letters & Logos in Malaysia" and "NATIONWIDE DELIVERY" with a map of Malaysia and the Chinese text "全马送货服务". Below the banner are six product categories: 3D Printer (Frontlit), 3D Printer (Backlit), 3D Printer Wording, 3D Printer (Big Frontlit), LED STRIP, and Power Supply. A section titled "ADVERTISING AGENCY" displays Silver, Gold, and Diamond award medals. The bottom navigation bar is identical to the top. The product listing page shows filters for "3D Non Lightning Box Up", "3D Lightning Box Up", and "Materials". It displays "Showing all 4 results" and a grid of four 3D printer products: 3D Printer (Backlit), 3D Printer (Frontlit), 3D Printer (big wording frontlit), and 3D Printer (Big Wording Backlit).



# 广告招牌 一站式服务

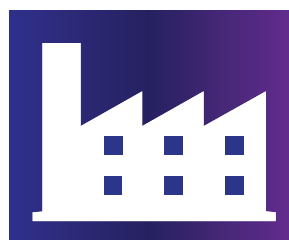


设计 测量 印刷 生产 安装

5



Auto quote price



Direct Factory Supply



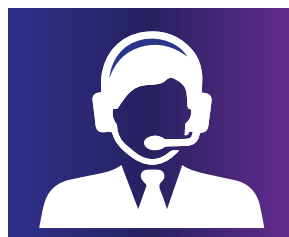
Outdoor Material



Quality Guarantee



Trusted Platform



Customer Care



Easy To Install



Nationwide Delivery



\* 3D Aluminum Box Up

\* 3D Conceal Box Up

\* Neon Led Signage

\* 3D Signage

\* 3D Box Up Lettering

\* 3D Pvc Box Up

\* 3D Acrylic

\* 3D Stainless Steel Box Up



Friendly Professionaal Services



## Quality Control



## Packaging



## Delivery Services

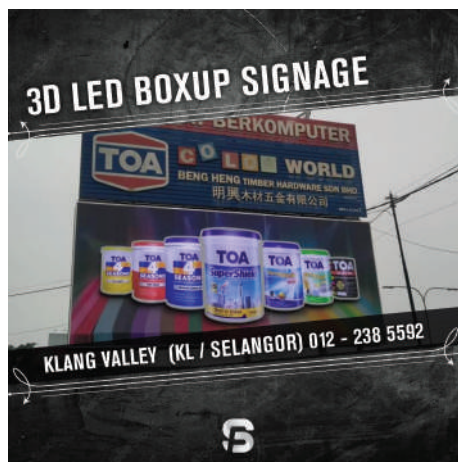
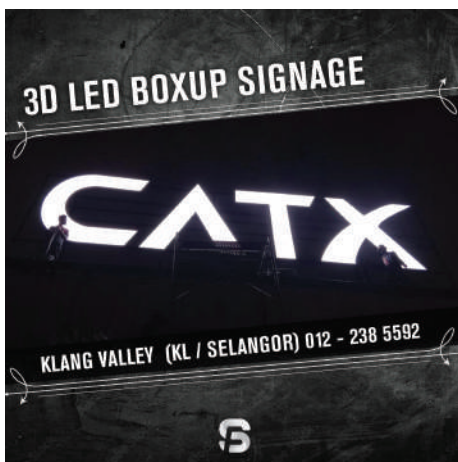
The First Online Platform Supply 3D Letters & Logos in Malaysia

**NATIONWIDE DELIVERY**

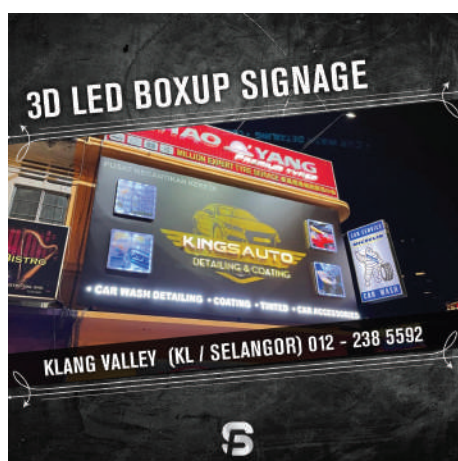
**全马 送货服务**

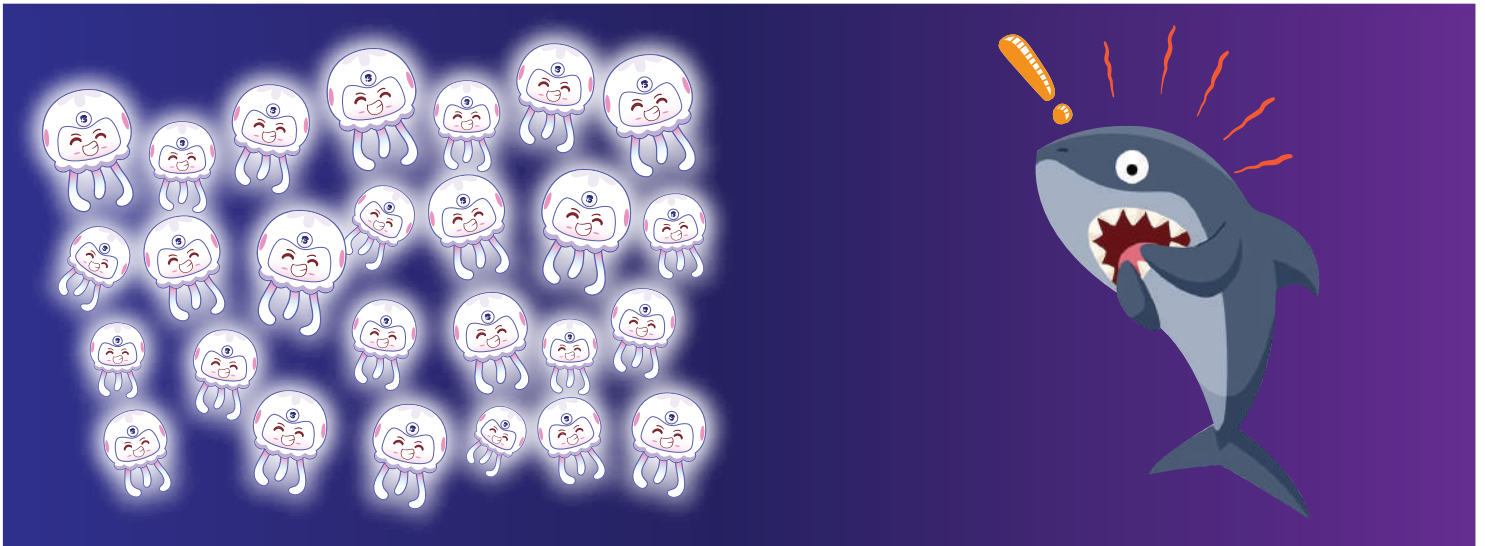












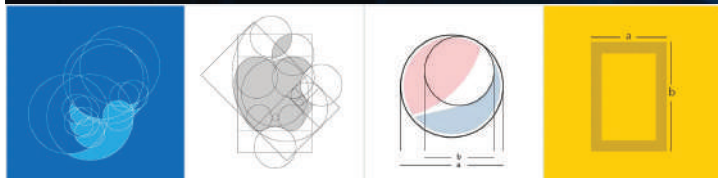
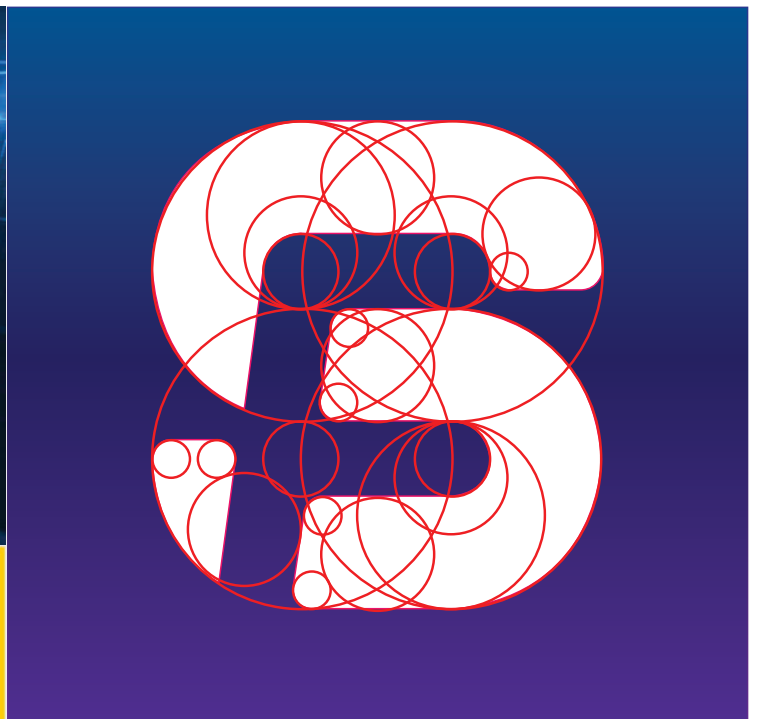
Why is the mascot of Sign Future a (JELLYFISH)?

In this era of the internet, many industry giants (sharks) are battling it out in the market, continually lowering prices and compromising on product quality while ignoring the underlying issues.

We don't want to be like these 'sharks,' engaging in price wars and cutthroat competition in the internet period. Although a single jellyfish might seem small and harmless, a united group of jellyfish would deter even the largest shark from approaching. A jellyfish is akin to a 3D box up sign, emitting a brilliant glow in the dark sea, illuminating its surroundings magnificently.

We aspire for the teams within our company and all the agents across Malaysia to unite and support each other, just like a community of jellyfish. Together, we aim to improve the traditional advertising business, rather than engaging in the cutthroat competition reminiscent of 'sharks' fighting to the death.

## Fibonacci Logo





**SIGN FUTURE INDUSTRY SDN BHD**

---

**3D BOX UP MAKER & SUPPLY**



**011-5657 1588**

**[www.signfuture.com.my](http://www.signfuture.com.my)**